

FIG 1

(101) Example HTML Encoding

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```
<html>
  <body>
    <a href="http://www.cnn.com">news</a>
```

```
</body>
```

(102) Display portion (news)

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(103) Reference portion (www.cnn.com)

## FIG 2

(201) Example email

To: you@hotmail.com

(202) Made to appear it is from  
a known trusted party  
(eg citibank.com)

From: accounts@citibank.com

Subject: Account overdrawn

Dear valued customer:

(203) Hypertext link

Please check your balance, your account may be  
seriously overdrawn.

(204) Where the display portion  
makes it appear to link to  
trusted party (citibank.com)

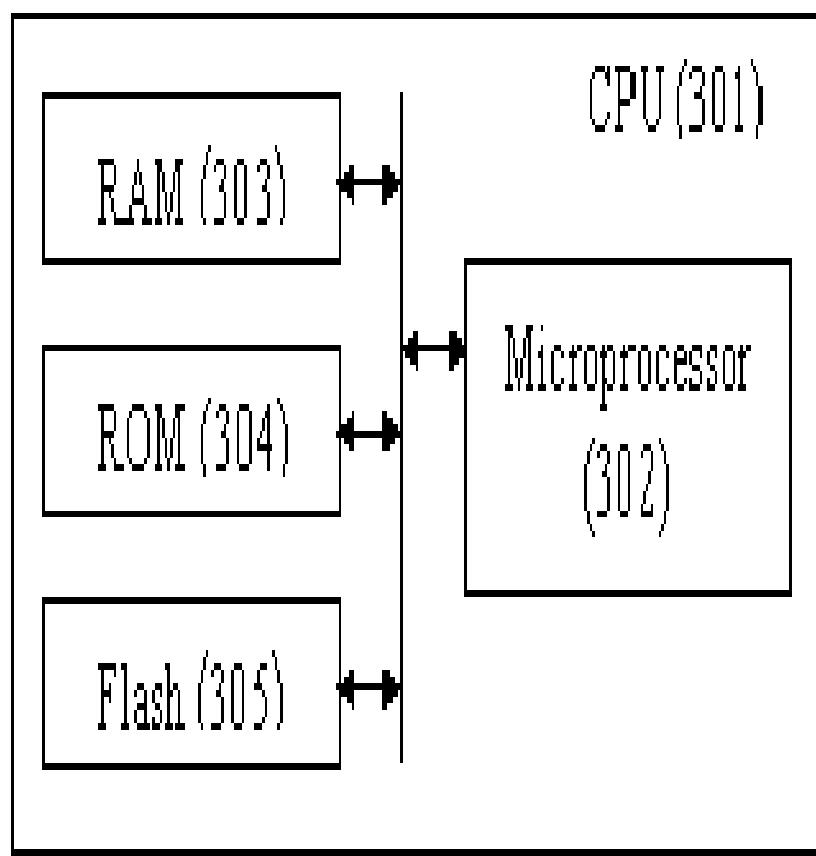
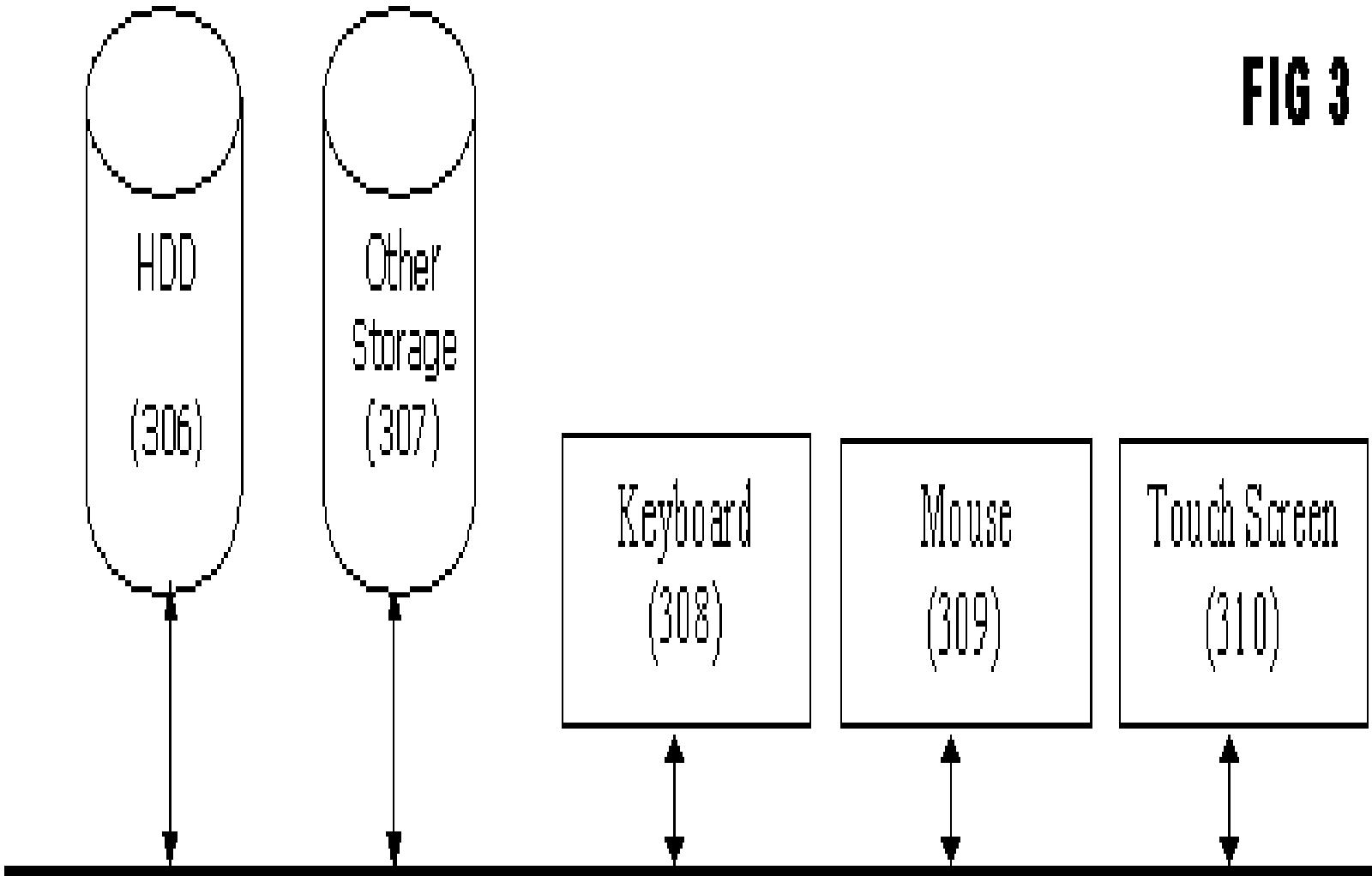
[citibank.com](http://citibank.myserver.ru)

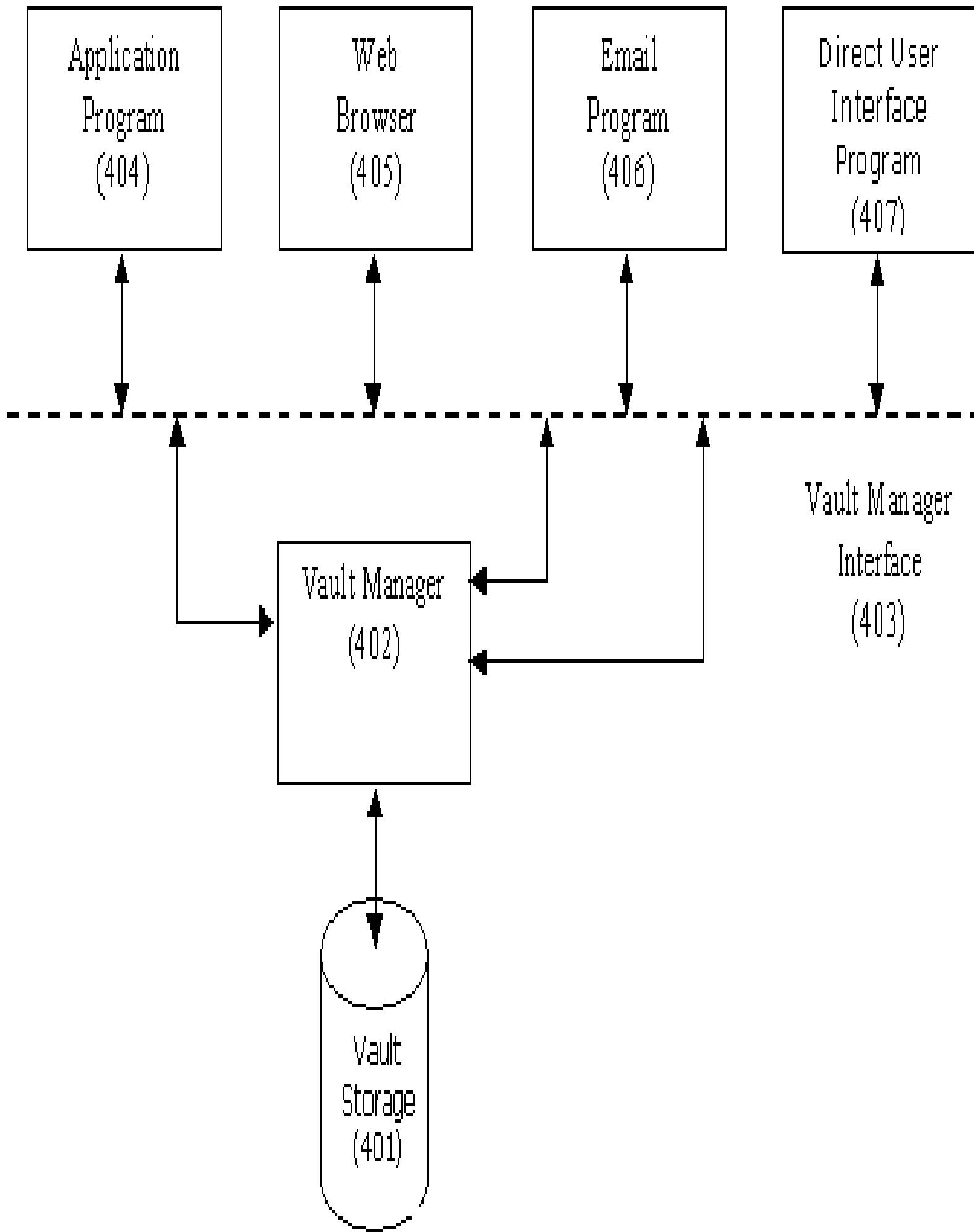
(205) Actually references  
someone else's web site  
(eg myserver.ru)

</a>

Thank you,

**FIG 3**





# FIG 5

(501) Required	Trusted party's public key
(502) Optional	User's public key for this relationship
(503) Optional	User's private key for this relationship
(504) Optional	User's certificate
(505) Optional	Trusted party's recognizable name
(506) Optional	Trusted party's domain name
(507) Optional	Trusted party's email address
(508) Optional	Trusted party's recognizable name

(601) Identifier code and length value

(602) X.509 Certificate that contains  
public key and domain name

(603) Signed with private key  
of certificate holder in (602)

(604) Signature of Image

(605) Signature of Document

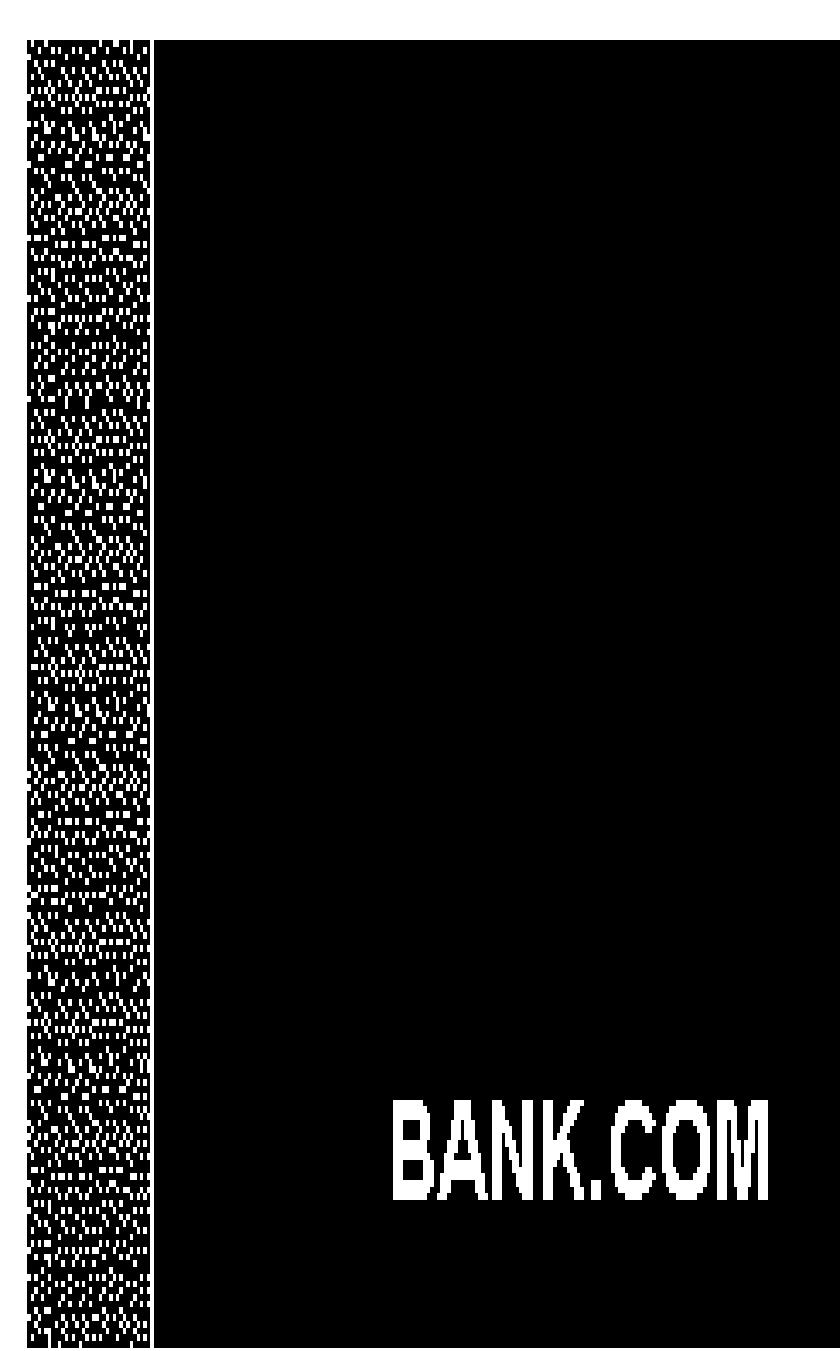
(606) Additional Information

(607) Signature Algorithm

(608) Signature

**FIG 7**

Sample of binary encoding  
within an image

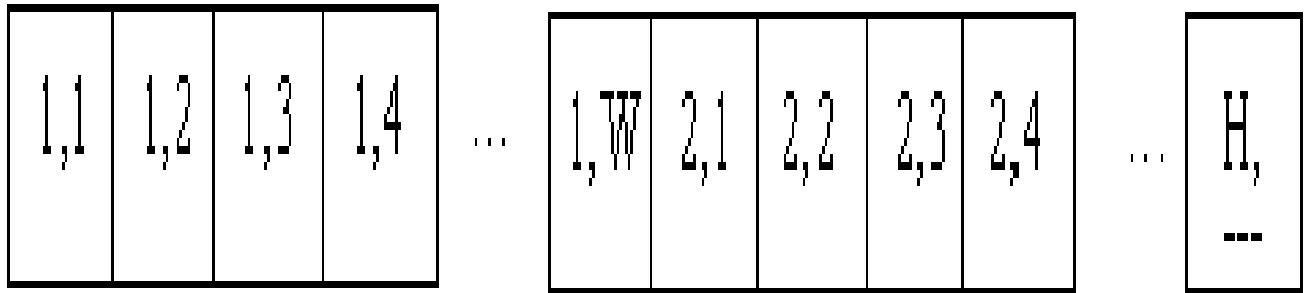


BANK.COM

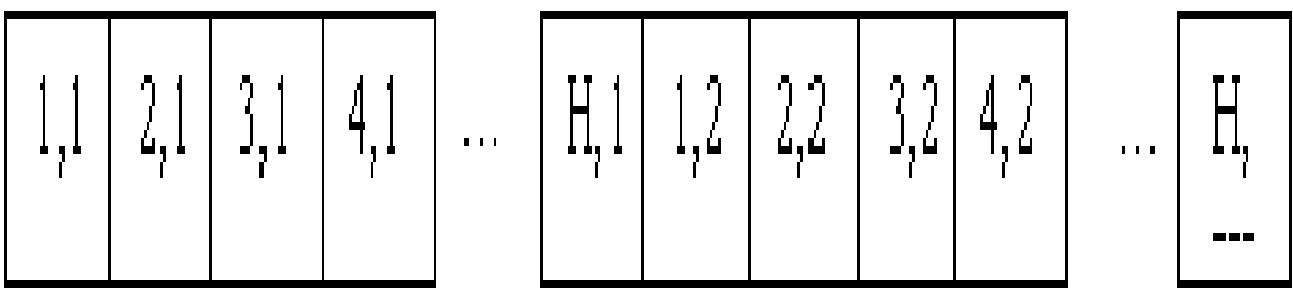
(702) Identity Block encoded  
at left edge of image

(703) Remainder of image  
can be anything

(801) Row ordered pixels



(802) Column ordered pixels



(803) Sample Text Overwrite (column ordered pixels)

